



## LOOKING FOR ADDITIONAL REVENUES AND PUBLICITY? YES WE CAN!

**TapeMyDay** is a fully automatic visitor video generating system for sports, rides and attractions. It combines state of the art filming technology with innovative software. It can track and trace people even in a disorganized environment. This makes TapeMyDay unique.

**TapeMyDay** can be customized to be installed in any kind of amusement or sports facility and is able to automatically recognize and film specific visitors or participants during their stay or activity. The system is activated every time a person checks-in through the film zone. The films are downloaded from a dedicated website and can be used as (1) a memorable souvenir for visitors, (2) an analysis and training tool for athletes (3) a great revenue generator and promotional tool for your facility and (4) a tool for facility management, including safety, security and attractions analysis.

**TapeMyDay** represents a long proven technology originating from the automotive and medical inspection industry where reliability and accuracy are essential. The system is based on high-end tracking and tracing software and state of the art high definition cameras. One camera can track, trace and film a large number of people simultaneously.

**TapeMyDay** automatically creates, processes and distributes a personalized video of your customer's visit. The result is a high definition video as if made by a personal camera crew. The video of up to 30 minutes is ready within 10 seconds and available for download within 24 hours or sooner, depending on the number of daily videos to be processed.

### **TapeMyDay** benefits

- Considerable additional revenue potential through video ticket sales, advertising and sponsoring.
- A unique and exciting mixture of off-ride and on-ride video clips featuring not just one ride, but possibly all of the attractions.
- Facility or sponsor logos are constantly visible on the screen and embedded in the visitors memory.
- Facility, sponsor and advertising messages can be incorporated in the video.
- No discomfort for visitors having to film themselves.
- Visitors share their moments with other potential visitors.
- Repeat visits to facility website for downloading the HD videos.
- Unlimited additional publicity potential by accommodating easy uploading to sites, such as YouTube, Facebook and Video Google.
- Generating visitor details for marketing purposes by requiring a small profile prior to downloading.
- Additional application for safety and security purposes, such as quickly spotting accidents and calamities as well as serving as taped evidence.
- Additional application for crowd control and analyzing facility or attractions use.
- Analysis and training tool suitable for many sports including speed, distance, movement, statistics and more (film is ready for analysis within 10 seconds).

### **TapeMyDay** at work

- Visitor is offered an opt-in or opt-out film opportunity at the entrance.
- Visitor is issued a registered ticket, card or wristband (by pre- or post-payment)
- Visitor is scanned at every attraction.
- System hardware provides automatic simultaneous recognition of a large number of people per camera.
- System software keeps track of the exact whereabouts of each person by placing a ROI (Region Of Interest) around the person.
- Personalized movie for each visitor is made on basis of the ROI.
- Mix of video images range from close-up shots to 200-250 meters (650-820 feet) panoramic views.
- Automatic editing and uploading of the most exciting moments collected during their stay (to a maximum of 30 minutes including your promotional message)
- Downloading of personal film from website can take place 24/7, between 24 hours and 2 months after the visit.
- Sharing of film moments can take place in person or online.

**TapeMyDay** provides customized wireless on-ride and cabled off-ride solutions for a wide range of facilities, such as theme parks, water parks, snow domes, ski resorts, FEC's, ice rinks, zoos and other kinds of sports and leisure facilities.

Solutions are based on the specific client requirements as well as on the type and number of attractions or activities.

A track and trace system generally consists of 4+ megapixel and 30+ frames per second HD cameras, 2 Cat 6E cables and 1 server per location, local broadband internet connection, website and server. It can be combined with on-ride video technology and is compatible with several ticketing and photography systems.

Services include on-site installation (with local assistance), on-site training, a one year warranty and remote access for service and configuration back-up as part of an ongoing maintenance service contract. Flexible revenue share terms are based on a mutual cooperation agreement with optional finance and leasing opportunities.

**TapeMyDay**, P.O. Box 75835, 1070 AV Amsterdam, Netherlands Tel. +31 (0)20 4714640, Fax +31 (0) 847106619,  
email [info@tapemyday.com](mailto:info@tapemyday.com) \* [www.TapeMyDay.com](http://www.TapeMyDay.com)

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